

ARCHITECTURE OF THE BUSINESS PROGRAM

Plenary session «Strengthening interstate cooperation in the interests of the global and regional economy»

- Using the unique position of the Amur Region and the accumulated experience of interregional cooperation in the Far East for mutually beneficial cooperation
- Development of the Far East and the Amur Region in the context of BRICS, SCO and other intergovernmental organizations
- Implementation of the instructions of the President of Russia with a focus on the Far East
- Development of the principles of multilateral international cooperation between Russia, China and other countries
- Holding events of the Russia – China Cross-Cultural Years program (2024-2025)
- The establishment of the Russian-Chinese Business Cooperation Center of Federal Significance in Blagoveshchensk as a result of the fulfillment of the instructions of the President of Russia

Russia – China – Belarus: triple business cooperation and international relations

- The development of the international Triple Alliance – Russia-China-Belarus – is the basis for fair and mutually beneficial cooperation in Eurasia
- «Three-Body Problem» (a novel by Chinese author Liu Qi Xin) is the achievement of political and business agreements between the three subjects of the Eurasian continent
- The main directions of development of trilateral cooperation: advantages, features and achievements
- Education and competent personnel are the most important urgent task for the development of triple relations
- Culture as the basis of public diplomacy
- The experience of creating the Belarusian-Chinese industrial park «Great Stone» during the formation of international trade relations in the Far East
- Cases of Russia – China – Belarus trilateral cooperation in various industries – investments, gas chemistry, logistics, gasification, agriculture

Meeting of the Governor and members of the Government of the Amur region with representatives of foreign delegations, business and the public

- Investment attractiveness of the region, current situation and plans for further development
- Regional specifics of industrial development and support in the Amur region (gas chemistry, construction, logistics, etc.)
- Mutually beneficial cooperation and communication: tools and methods of implementation

International tourism in the Far East – points of attraction and infrastructure development

- 2025 – amendment of the law on tourism, legal regulation of foreign and domestic tourism
- What is comfort tourism?
- Challenges and solutions for inbound tourism in the Far Eastern Federal District. How to get rid of the «gray areas»?
- Intergovernmental agreement with China on visa-free group trips – challenges and opportunities
- Development of tourism infrastructure in the Far East and the Amur region. How can Blagoveshchensk become a hub for international routes for foreign tourists in the Far East? United Far Eastern Airline
- The third season of the All-Russian competition for the best trip «The Far East – the land of adventures»
- Industrial and automobile tourism in the Far East. Career guidance and educational tourism

Russian-Chinese cooperation in the Far East – deepening ties and developing agreements

- Development of the common value orientation of the Russian Federation and the People's Republic of China
- Strategies and plans of Russian-Chinese economic cooperation
- Evaluation of the results – how much closer have we become to each other, what prevents further steps?
- Is it possible to bring cultures closer together at the level of individual organizations and institutions, which is necessary for the national traditions and development strategy of the two peoples to contribute to success in trade, education and science?
- 2024-2025 – the cross-cultural years of Russia and China
- International transport corridors: new cross-border infrastructure projects in the Far East (Jalinda-Mohe border bridge and other initiatives)
- Cooperation in the creation and localization of joint ventures, enterprises, laboratories, and technology parks in the Far East
- New projects for the next decade. The search for optimal ways to realize common interests. The role of the Amur Region in two-way traffic
- Russian-Chinese educational and communication programs – plans and prospects of the Competence Center

Development of international cooperation and trade and economic relations between the subjects of the Russian Far East and China in the field of agro-industrial complex

- Modern trends in the export of agricultural products: national priorities and international experience
- The economics of modern agriculture in the Far East and Amur Region; challenges, future visions and solutions
- Attracting foreign investments in deep grain processing projects
- Measures to support agriculture and the agro-industry in the Far East. In the Amur region and adjacent regions of China
- Cases of successful cooperation between the Far Eastern Federal District regions and international companies from the Asia-Pacific countries

Strategic session of the II Russian-Chinese Construction Forum. «Integrated territorial development – infrastructure and construction of the future»

- Digitalization and robotization of the construction industry
- Examples of BIM implementation in Russian and Chinese projects
- Prospects for the development of smart cities in the Far East and Amur Region: integration of digital technologies from construction to operation
- International experience in construction: best practices and cases
- Architectural and infrastructural solutions for the development of cities and territories of the Far Eastern Federal District. Master planning and integrated territorial development as tools for urban development
- The global market of software for information modeling of construction and management of construction processes (the main players and key trends)

The Far East as an export hub for Russian creative industries

- Entering foreign markets with the export of products from Russian creative industries – legislation, strategic marketing and financial instruments
- Prospects and barriers to the development of exports of Russian creative industries. Where to find consumers of the Russian creative industry in foreign countries – country marketing, development plans, brand localization, experience and cases
- Personnel for creative industries – how and where to train young people to work in the creative industries of the modern world
- Systematic measures to support and accelerate projects for the development of the creative potential of the Far East and the Amur Region
- What can the Amur Region do to become the main gateway for promoting the export of Russian creative industries to other countries?

Master class of the Competence Center of the Russian-Chinese Business Cooperation Center

- Joint study of the best practices of entering the markets of the two countries: creation of joint projects; development of high-quality analytics and expertise, taking into account regional and national traditions
- How to avoid mistakes in planning, marketing, operational and financial activities when entering a new market?
- What factors are important to consider in advertising and product promotion?
- What associations and business unions could help promote goods and services?
- Personnel for training and retraining of specialists

Master class «Tourism is the territory of the future. National Standards of Tourism and Hospitality 2030»

- Implementation of tourism cluster projects (using the example of the development of the Mriya resort)
- Tourism is the territory of the future. National standards of Tourism and hospitality 2030, their implementation in the Far Eastern Federal District and the Amur Region
- Analysis of global changes: digitalization, demographic shifts, the mechanics of an individual approach to each tourist
- The need to update curricula in accordance with new standards. The program of the Far Eastern universities for the training of specialists in the field of international hospitality
- Development and implementation of standards to ensure and improve the quality of services